KEYS

Knowledge Essential to Your Security

2019 KEYS CONFERENCE
SPEAKER HANDBOOK

WHAT'S INSIDE

Learn about the KEYS Conference, discover the benefits of presenting a session and explore how you can be a part of what makes KEYS special.

CoNetrix
A Family of Technology Companies

What is KEYS?

KEYS is an annual Tandem User Group and Information Security Conference created to provide Knowledge Essential to Your Security.

You're Invited!

Each year at KEYS, we are excited to offer a great lineup of speakers from CoNetrix and from some of our friends in information security and technology. This year, we would be honored to have YOU join us!

Why Speak at KEYS?

The KEYS Conference provides the opportunity to share your experiences with other professionals in the financial industry, like you!

What Does It Cost?

CONFERENCE REGISTRATION FEE:	$0
HOTEL ACCOMODATIONS:	$139 / night
TRAVEL & EXTRAS:	$ _____
GRAND TOTAL:	PRICELESS

Being Selected as a Speaker Includes One (1) Complimentary Registration!

In a time when information sharing has never been more important to our industry, KEYS provides a platform for your voice to be heard and an environment where you can learn and grow, too.

PREVIOUS GUEST SPEAKER TOPICS

▶ Cryptocurrency and the Dark Web: Exploring the Criminal Underground

▶ Cyber Threat Landscape of the Financial Sector

▶ ERM and Operational Risk: A Practical Approach

▶ Is Prevention Dead? Redefining Success in Today's Cyber Landscape

▶ Leading Your Financial Institution During Technology Disruptions

▶ Life Happens... At Work

▶ A Live Hack of AverageBank

▶ No Need to Beg! Strategic Communication to Keep Your Sanity

▶ Rise of the Underdark: A Review of the DeepWeb

▶ Vendor SOC Report Reviews

▶ Surviving Harvey: A Panel Discussion

▶ The Criticality of Email Security

▶ The Globalization of Cybercrime

KEYS

What Should I Share?

KEYS attendees are interested in your story and your solutions. If you're not sure what you should share, try one of these conversation starters!

I found a new product that helps me ...

When I report to my board ...

Last year, my company experienced ...

During our last exam, I learned ...

My company solved a problem by ...

I want to share my research on ...

A skill everyone should learn is ...

Are the Sessions Long?

Nope. Each session has been set to the perfect presentation length of **40 minutes**. Here's an example of how you couple pace your session:

40 MINUTES

3	10	10	10	5	2
Intro	Point #1	Point #2	Point #3	Recap	Questions
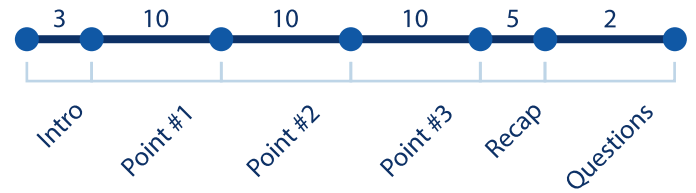
What Do I Need to Bring for My Session?

You should bring:

CoNetrix will provide:

| Presentation on Flashdrive	Handouts (Optional)	Laptop	Projector & Screen	Internet Access	Room Assistant	Presentation Clicker	Microphone

Anything Else I Should Know?

▶ While we'd love for all of you to speak at KEYS, limited sessions are available and submitting an application does not guarantee placement in the program.

▶ If you can't choose between topics you would like to share, multiple applications are permitted.

▶ Your session must be informative and educational in nature, not a sales presentation. If you would like to do a brief demonstration of your products or services, you may do so at the end of your session.

▶ If you want to bring your own laptop for the presentation, ensure it is VGA capable.

▶ Your organization is responsible for all costs associated with your presentation.
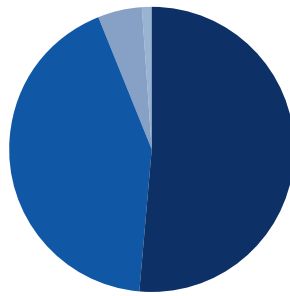
KEYS

Important Dates

What Attendees Say about KEYS Speakers
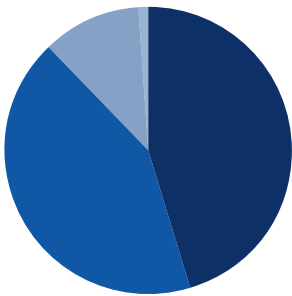
The instructor was engaging.

● Extremely	45%
● Very	42%
● Moderately	11%
● Slightly	1%
● Not at All	0%

The instructor was knowledgeable on the topic.

● Extremely	51%
● Very	42%
● Moderately	5%
● Slightly	1%
● Not at All	0%
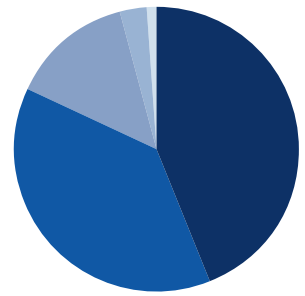
The content was timely and relevant to my job.

● Extremely	44%
● Very	38%
● Moderately	14%
● Slightly	3%
● Not at All	1%

Want to Learn More?

CONETRIX.COM/KEYS

KEYS@CONETRIX.COM

800.356.6568

Ready to Speak? ☐

Go to CoNetrix.com/KEYS and click Resources to get started on your road to KEYS 2019.

KEYS