



Knowledge
Essential to
Your
Security



2019 KEYS CONFERENCE **EXHIBITOR HANDBOOK**

WHAT'S INSIDE

Learn about the KEYS Conference,
discover the benefits of being a sponsor,
and explore how you can be a part of
KEYS 2019.



APRIL 10 - 12, 2018

COURTYARD MARRIOTT / ALLEN, TX

What is KEYS?

KEYS is an annual Tandem User Group and Information Security Conference created to provide Knowledge Essential to Your Security.

Why Sponsor KEYS?

The KEYS Conference provides the opportunity to network with technology decision makers from financial institutions nationwide. Additional benefits include:

-  Speaking Opportunity
-  High Visibility for Your Brand
-  Attendee Interest in New Solutions
-  Interactive Events & Prize Drawings

What Does It Cost?

CONFERENCE REGISTRATION FEE:	\$0
HOTEL ACCOMODATIONS:	\$139 / night
TRAVEL & EXTRAS:	\$ _____
SPONSORSHIP PACKAGE:	\$995 to \$1695
GRAND TOTAL:	PRICELESS

Sponsoring Includes One (1) Complimentary Registration!



KEYS is an investment. What you spend on the conference will be given back to you in knowledge, practical skills, and relationships you can take home and use to further your company's business.

SPONSORSHIP OPPORTUNITIES

- Bronze: \$995**
 - Morning Coffee Break
 - Afternoon Refreshment
- Silver: \$1295**
 - Continental Breakfast
 - Lunch
- Gold: \$1695**
 - Mobile App
 - Wireless Access

SPONSORSHIP FEATURES

- Bronze**
 - One KEYS Registration
 - One six-foot skirted table
 - Two side chairs
 - Internet access
 - Logo / listing on website
 - Logo / listing in brochure
- Silver**
 - Enhanced visibility in app
 - Active link on website
- Gold**
 - First pick of booth space
 - Ad in brochure
 - Enhanced visibility on conference signage

Note: Each sponsorship level includes features of previous level(s).





Exhibitor Agreement

CONETRIX LIABILITY: CoNetrix undertakes no duty to exercise care, nor assumes any responsibility, for the protection and safety of the exhibitor, its officials, agents or employees, or the protection of the property used in connection with the exhibit, from theft or damage of destruction by fire, accident or any other cause. Small and easily portable articles shall be properly secured or removed after exhibition hours and placed in safekeeping by the exhibitor. Any protection exercised, in fact, by CoNetrix shall be deemed purely gratuitous on its part and shall no way be constructed to involve it in liability by the exhibitor. CoNetrix shall not be liable for the fulfillment of this agreement as to delivery of space if non-delivery is due to any one of the following causes: destruction of or damage to the building or the exhibit area by fire or act of God; acts of public enemy; strikes; the authority of the law; or any cause beyond its control.

VENDOR LIABILITY: Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold CoNetrix, the Hotel and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of the Hotel and its employees and agents. In addition, exhibitor acknowledges that CoNetrix and the Hotel do not maintain insurance covering exhibitor's property and that it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

INSURANCE: In all cases, exhibitors wishing to insure their goods must do so at their own expense.

PAYMENT: BRONZE level sponsorship: \$995; SILVER level sponsorship: \$1295; GOLD level sponsorship: \$1695 – Fee includes one (1) complimentary registration to all educational sessions and meal functions. Additional representatives may participate for an additional \$575 each. Exhibitors are encouraged to attend the group entertainment on April 11th at the PINSTACK Social Event. One (1) PINSTACK ticket is included with complimentary registration. Additional PINSTACK tickets may be reserved for \$90 each. Payment must be made in full to secure space.

CANCELLATION: Should the exhibitor be unable to occupy the exhibit space contracted for, written notice of cancellation to CoNetrix is required. If notice of cancellation is received 30 days or more prior to the first day of the conference, 75% of the booth price will be refunded. If notice of cancellation is received less than 30 days prior to the first day of the conference and the booth is resold, 50% of the booth price will be refunded. If space is not resold, no portion of the fee will be refunded.

SECURITY: All items brought into the facility are done so at exhibitor's own risk. Exhibitor is solely responsible for safeguarding its exhibit and its contents at all times.

INSTALL/DISMANTLE: Install and dismantle must take place during designated hours. All exhibits must remain intact until posted dismantle date and time. No goods may be packed or removed prior to that time. Early dismantle will result in a \$500 penalty.

SHIPPING & RECEIVING: Shipping and receiving instructions are provided with the exhibitor prospectus.


CoNetrix reserves the right to make changes, amendments and additions to these rules and further regulations as it deems necessary.

Important Dates

11.14.2018	02.11.2019	03.11.2019	03.19.2019	03.22.2019	
Speaking Applications Due	Exhibit Registration Due	Full Payment Due	Last Day for Hotel Room Special Rate	Last Day to Confirm PINSTACK Pass(es)	
04.10.2019	Exhibit Setup 1:00pm - 3:00pm			Exhibit Tear Down 12:15pm - 1:00pm	04.12.2019

Shipping Directions

It is the exhibitor's responsibility to ensure shipping and storage fees are addressed. No charges will be paid by CoNetrix.

 Shipments may be sent for arrival a maximum of 48 hours prior to your arrival.

Ship To:

Courtyard Marriott Dallas / Allen
John Q. Hammons Center
210 East Stacy Road
Allen, Texas 75002
214.383.1151
Attn: CoNetrix KEYS Conference
[Contact Name], [Company]
Hold for Arrival Date of Wednesday, April 10, 2019

Want to Learn More?

	CONETRIX.COM/KEYS
	KEYS@CONETRIX.COM
	800.356.6568

Speak at KEYS

In addition to sponsoring, we also invite you to apply to speak at KEYS.

- ▶ Your session must be educational in nature (i.e., not a sales pitch), but may include a brief demonstration of products or services provided by your organization.
- ▶ Sessions are 40 minutes in length. (Subject to availability. First come, first serve.)
- ▶ Encouraged topics include trends, issues, or challenges in the banking industry.

Go to CoNetrix.com/KEYS and click the **Resources** tab to download the **Speaker Form**.

Ready to Sponsor?

Go to CoNetrix.com/KEYS and click Sponsor to get started on your road to KEYS 2019.